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Owensboro Health has retained Kirby Partners to identify, qualify and present individuals for this position. This Position Profile is designed to assist qualified individuals in assessing their interest in the position.
About Owensboro Health

Owensboro Health is a not-for-profit health system that serves the needs of twelve counties in Western Kentucky and two counties in southern Indiana; their facilities include:

- Owensboro Health Regional Hospital
- One Health Medical Group
  - 30+ locations
- Owensboro Health Muhlenberg Community Hospital
- Healthpark

Key Network Indicators

- 4,200+ Employees
- 262 Medical Staff
  - 111 Employed Physicians
  - 75 Employed Advanced Practice Clinicians
- 612 Licensed beds
  - Owensboro Health Regional Hospital – 477 beds
  - Owensboro Health Muhlenberg Community Hospital – 135 beds
- 26,000 + Surgical Procedures
- 950,000 + Total Outpatient Visits
Owensboro Health Regional Hospital is the system’s flagship hospital, the state-of-the-art, nine-story facility with 477 licensed beds opened in 2013; it was designed for beauty and function and built for maximum efficiency. Every patient room has a view of natural scenery, and special attention was paid to adequate space for advanced technologies including but not limited to:

- 16 Operating Room Suites
- 2 da Vinci robots
- Expanded Neonatal Intensive Care Unit
- Nursing computer stations in each patient room
- EPIC Identification) system for technology tracking and inventory electronic medical records system capabilities throughout
- RFID (Radio-frequency

Owensboro Health Muhlenberg Community Hospital joined Owensboro Health, Inc. in January 2015. As the second largest employer in the county employing over 500 personnel and having approximately services such as medical-surgical, laboratory and radiology, physical therapy, occupational therapy, cardiopulmonary rehabilitation, emergency services, home health, sports medicine, sleep lab and pediatrics. They are continually assessing the community and surrounding areas to identify the needs and desires of the those they serve so that you don't have to travel far from home for quality; with 70 physicians on staff, OHMCH serves as a large contributor toward the county in many ways.

**Mission**

Owensboro Health exists to heal the sick and to improve the health of the communities we serve.

**Vision**

To become a regional center of excellence by actively listening and partnering to meet the individual healthcare needs of those they serve.

For more information, please visit:  [http://www.owensborohealth.org](http://www.owensborohealth.org)
Position Description

<table>
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<tr>
<th>Title</th>
<th>Chief Information Officer</th>
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<tr>
<td>Location</td>
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<td>Responsible To</td>
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Overview

Owensboro Health is seeking an accomplished IT executive with a history of strong, innovative leadership and a demonstrated track record in planning and executing in a complex, multi-facility system. The CIO will develop measurable performance criteria to address core metrics relating to cost, service, efficiency, and quality. The ideal CIO candidate will possess the ability to energize, influence, and build accountability through effective communication and the fostering of productive, supportive working relationships throughout all levels of the organization. He/she will possess proven skills in vendor/contractor negotiation, possess strong budgeting and financial acumen, project management, leadership and communication skills.

The CIO will provide leadership, vision, and oversight for information systems and technology with a focus on service excellence, quality, efficiency, and clinical integration with overall responsibility for the direction, coordination, and management of all IT business and clinical functions. The successful candidate will be expected to build strong and supportive collegial relationships to develop and execute IT strategies, to assure achievement of the overall system’s strategic goals and objectives. This is an exceptional opportunity to join a progressive team of approximately 172 individuals and lead information technology strategy and development across a growing, multi-facility enterprise. A Director of Applications, a Director of Technology and Manager of PMO report to this position. An Interim CIO is currently leading the team and plans to stay until the new CIO is on board.

Reporting to the Owensboro Health CFO for operations, the CIO will serve as the senior IT leader and advisor for the health system and be an active and contributing member of the executive leadership team. The CIO will carefully develop a high-performance, high-accountability IT team and infrastructure to ensure the division delivers superb service, provides strategic value, and optimizes the capabilities of information systems and technologies across the entire health system.
Owensboro Health has made significant investments in its IT infrastructure and has successfully implemented Epic across OHRH and OneHealth, both in the inpatient and outpatient settings with a planned double upgrade scheduled for July 2017. OHMCH continues to run Meditech. Another initiative includes migration of Lawson from on-premise to a hosted environment, IT security remains a top priority as does continued improvement of IT governance. Other priorities include analytics, telemedicine, ACO, and optimization of the Epic system. The ideal CIO candidate will have extensive experience with Epic and understand how to effectively leverage its capabilities to support reporting and analytics, operational decision-making, strategy development and execution, and clinical integration.

**Position Responsibilities**

**Leadership**

- Provide leadership and accountability for information system activities for all entities of the system; improve IT competencies and overall efficiency
- Engage in ongoing communication with senior system executives and physician leaders to identify IT products and services that can directly and indirectly improve patient care, operational efficiency, and major initiatives
- Lead, manage, and coach the IT team to achieve the objectives outlined in the strategic plan

**Strategy**

- Establish, implement and monitor the IT Strategy to meet both short and long-range goals, objectives, policies and operating procedures
- Partner with senior leadership and business stakeholders to ensure that the technology strategy is aligned and in sync with the clinical and business strategy
- Develop the information technology business plan; control operational budget and expenditures
- Educate senior management about current and predicted IT technologies, trends, opportunities and threats
- Evaluate costs and future expectations on a ROI basis

**Operations**

- Link and apply complex technologies to business strategies as the organization and demands on IT continue to grow
- Continue staff development; coach and grow the team
- Provide leadership and operational management of all physical IT infrastructure as well as Epic, Meditech and other applications
Innovation

• Keep abreast of evolving clinical and business priorities and goals to ensure Owensboro Health IT functions are being provided in a manner consistent with industry best practices
• Develop and convey a clear vision; give a fresh perspective on innovation
• Telemedicine is in its infancy and Owensboro Health is looking for ways to use it effectively

Security

• Develop and enforce policy and procedures to ensure the protection of the systems’ IT assets and the integrity and privacy of information entrusted to or maintained by the system
• Educate and provide best practices and expertise in all areas of HIPAA and data security
• Establish and oversee enterprise-wide technology policies, standards, procedures and guidelines to prevent the unauthorized use, release, modification or destruction of data

Data

• Continue to build the data warehouse and move into strong data analytics
• Provide leadership, knowledge and technology support for data analytics, population health, and reporting
• Through experience, knowledge and continuous education, keep executive leadership and the board apprised of the use and scope of data
Leadership Profile

Skills and abilities

• Proven experience creating and executing technology strategy and technical solutions
• Proven record of establishing and executing an IT vision and the ability to drive successful delivery of customer focused IT solutions
• Track record of strong communication skills
• Strong Budgeting and Financial Acumen

Management behavioral competencies

• Business principles and techniques of administration, organization, and management to include an in-depth understanding of the key business issues that exist in the health care industry
• Knowledge of equipment and software characteristics of various computer systems and a general understanding of system features
• Business process analysis and redesign

Education and experience

• Bachelor’s Degree required; Master’s Degree preferred
• 8 or more years of experience in a related field required
• 5 or more years in a leadership role required
• Healthcare CIO or high level leadership experience required
• Epic is a plus
• ITIL experience a plus
Community Information

Owensboro is located on the southern banks of the Ohio River and is the fourth largest city in Kentucky. The city boasts a beautiful outdoor entertainment complex, the premiere civic landmark on the downtown Owensboro riverfront and residents attend nearly 800 events annually.

Fast Facts

- Metro area population: ~120K
- Owensboro is 32 miles southeast of Evansville, Indiana and a two hour drive to Nashville, TN
- Owensboro hosts more than 20 annual festivals
- Top employers:
  - Owensboro Health
  - US Bank Home Mortgage
  - Titan Contracting
  - Specialty Food Group
  - Glenmore Distilleries
  - Toyotetsu Mid-American
  - Kimberly-Clark
- Average temperatures:
  - January: 37°
  - April: 58°
  - July: 78°
  - September: 72°
Awards & Recognition

- Enterprise Cities 2016 Award Winner.
- Sports Illustrated Magazine designated Owensboro as Kentucky’s #1 Sports town.
- 2014 Kentucky Recreation and Park Society Outstanding Facility award.

Schools

- Daviess County Public Schools received a 7 out of 10 rating on www.greatschools.org and is recognized as Kentucky’s Distinguished District for the fourth consecutive year.
- Owensboro Public Schools has an enrollment of 4,800 students in preschool through 12th grade at 11 school sites, employing a staff of over 800 and an annual budget of $60 million.
- Owensboro is home to two private, four-year colleges, Brescia University and Kentucky Wesleyan College, and one public community college, Owensboro Community and Technical College.
Throughout the summer months from May to September, residents enjoy free music on the banks of the Ohio River during the city’s “Friday after 5” family friendly concert series. Bands perform in the open air terrace and onlookers can take in a beautiful sunset overlooking the river anchored full of small boats.

The extensive Owensboro Parks and Recreation system contains 14 facilities that provide year round activities for the entire family that include golf courses, tennis complexes, swimming pools, an ice sports center, skate center, softball complex and a multi-purpose facility, as well as the picturesque riverfront Smothers Park. (Smothers Park received a Certificate of Excellence from Trip Advisor and is listed as the #1 thing to do in Owensboro.)

For sports enthusiasts, The Owensboro Sportscenter is a multi-purpose 5,000 seat arena that is home to The Kentucky Mavericks minor league basketball team. The Sportscenter also hosts concerts, sporting events, trade shows, conventions, meetings, and receptions.

In the summer and fall months, 140 year old Reid’s Orchards grows strawberries, peaches and apples. In October, their Apple Festival is a great family event that provides apple and pumpkin picking, a corn maze, live entertainment and arts and craft booths.
Cost of Living

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<td>Miscellaneous</td>
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Cost of Living Data Source: Sperling’s Best Places

For more information about the area, please visit: www.owensboro.org
Procedure for Candidacy

Interested candidates should submit their resume to Steve Bennett or apply online at kirbypartners.com.

Candidates should expect two interviews with Kirby Partners recruiters (including a video conference interview). You may be asked to complete an Executive Profile and submit references to be considered for presentation to the Owensboro Health Search Committee. All inquiries will be treated in confidence, and your references will not be contacted without your prior knowledge and approval.

For more information contact:
Steve Bennett, Vice President
407-788-7307
sbennett@kirbypartners.com

Kirby Partners is a leading executive search firm specializing exclusively in healthcare IT. We leverage our 28 years of experience to efficiently place leaders at top organizations.

Kirby Partners does not discriminate based on race, color, ethnicity, national origin, sex, pregnancy, sexual orientation, gender identity, religion, disability, age, genetic information, veteran status, marital status, and/or political affiliation in its programs, activities, or employment.

Note: The material presented in this position specification should be relied on for informational purposes only. This material has been copied, compiled, or quoted in part from Owensboro Health documents and personal interviews and is believed to be reliable. While every effort has been made to ensure the accuracy of this information, the original source documents and factual situations govern.